Smart Move or...













Move forward 2 spaces +2

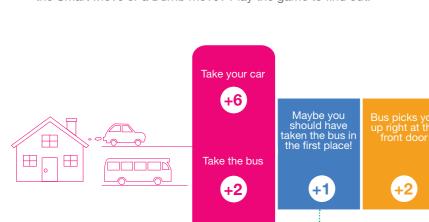


Move back 3 spaces -3

Smart fact

It's 8am, time to go to work, and you have to decide whether to take your car or the bus.

The decision is in your hands, but be careful! Are you making the Smart Move or a Dumb Move? Play the game to find out!





Go back



+15



Fill in accident form for insurance.



Bus is 3x less



Ahhh....five luxurious leather seats

Too bad you only use one +4



your carbon footprint is the smallest when you travel by bus or

coach, compared to any other form of transport!

Did you know drivers spend 3 years and 4 months of their lives in their cars!

+6

Did you know

+2

+3

+4

×8

in 10 bus commuters would be forced to look for another job if they could no longer commute by bus!

Park in an

expensive

+6

minutes late for work! Start thinking of how you're going to explain this to your boss!

+4



stops you

and gives you a ticket for

(-2)



-4











(+4)



MAKE

a choice

+2

Wait in traffic

(11)





travelling by car, rather than by bus, increases your risk of death by 116x! Distracted driving



Ouch, fuel is

(-4)

+6

_x3

-6

Can't find a place to park!

-2

(~7)

+2

+2









f y











(±1)







Traffic, car accident, stress, no social interaction, money all spent on fuel and parking, no coffee, no time, no pride...and arrived 30 mins late to work and all sweaty!





WORK

Did you know

No traffic, nice relaxing ride listening to music, discovering the city views, taking pictures, nice reading, ate breakfast and arrived to work on time. Plus,

SMART MOVE!

Did you know buses rank 3rd, just after walking and cycling, in terms of making people happier during their commutes!



www.busandcoach.travel

Did you know

drivers spend 1 year of their lives just trying to park!