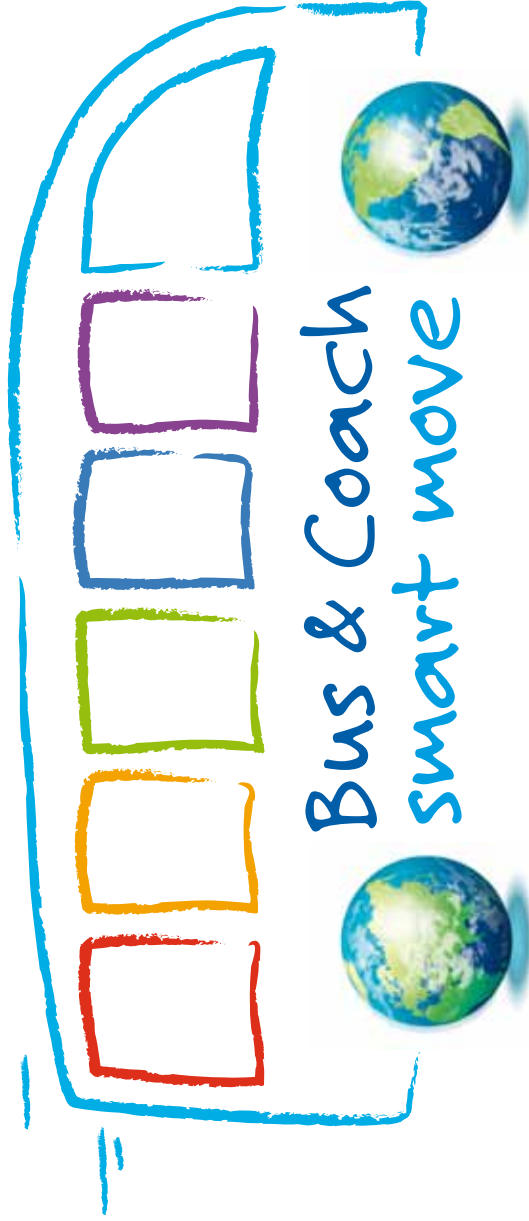


smart move,
a joint industry
effort to increase
the use of buses
and coaches
worldwide

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Every day, buses and coaches around the world

bring millions of passengers safe and sound to their intended destinations with the lowest impact on the environment. And although the use of collective passenger transport by bus and coach is increasing, many people and many politicians are still not aware of just how safe, environmentally friendly, affordable, user-friendly and efficient buses and coaches are.

smart move, a joint industry effort to increase the use of buses and coaches worldwide



The objective of the Smart Move is

to raise the awareness and place bus and coach mobility at the centre of the political attention as an optimal solution for current and future mobility and travel needs.

Smart Move is a joint IRU-Busworld initiative.

Smart Move is open for participation and contribution to any bus and coach industry stakeholder – trade associations, bus and coach companies, bus and coach manufacturers, suppliers, public and private travel partners, individuals etc. – who shares the vision and objectives of the campaign.



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