



smart move, a joint industry effort to increase the use of buses and coaches worldwide



safe



user - friendly



green



efficient



affordable

The objective of Smart Move is to raise the awareness and place bus and coach transport at the centre of the political attention as an optimal response to current and future mobility and travel challenges.

Smart Move promotes the intrinsic qualities of bus and coach travel at a global, national and local level.

Smart Move is open for support and contribution to all bus and coach stakeholders, who share the vision and objectives of the campaign.



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