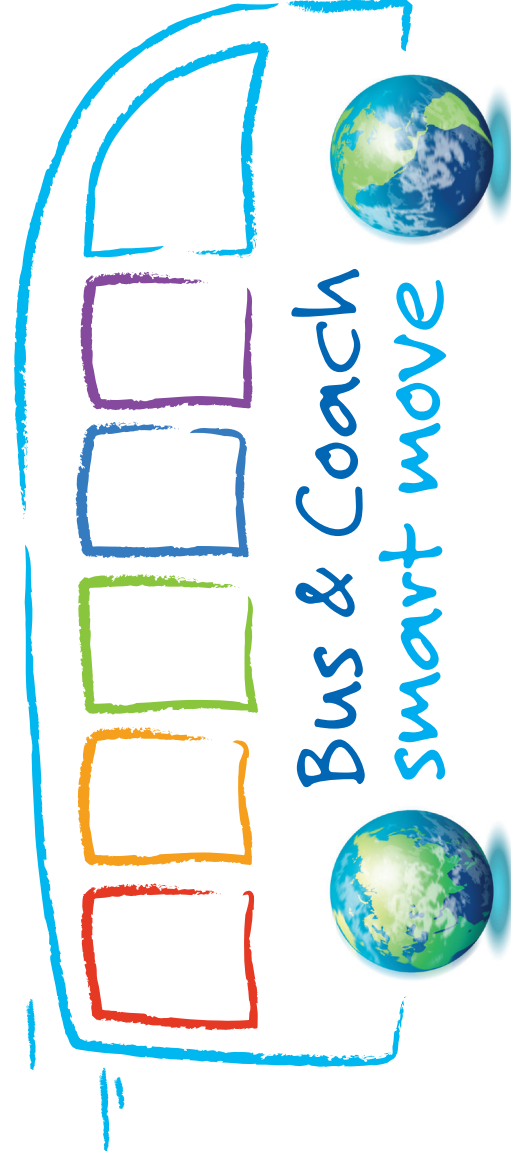


smart move,
a joint industry
effort to increase
the use of buses
and coaches
worldwide

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Every day, buses and coaches around the world

bring millions of passengers to their intended destinations safe and sound with the lowest impact on the environment. And although the use of collective passenger transport by bus and coach is increasing, many people, including policy-makers, are still not aware of just how safe, environmentally-friendly, affordable, user-friendly and efficient buses and coaches are.

smart move, a joint industry effort to increase the use of buses and coaches worldwide



The objective of Smart Move is

to raise awareness and place bus and coach mobility at the centre of the political debate as an optimal solution for current and future mobility and travel needs to ultimately increase their use worldwide.

Smart Move is a joint IRU-Busworld initiative

Smart Move is open to any bus and coach industry stakeholder – bus and coach companies, trade associations, bus and coach manufacturers, suppliers, public and private travel partners, individuals etc. – who shares the vision and objectives of the campaign.



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