## doubling bus and coach transport worldwide.



## bus and coach: a smart move for our future!



Buses and coaches are the safest, greenest, most affordable, user-friendly and efficient way to move lots of people from here to there.

They are the **best all-in-one transport solution** for fighting climate change, improving road safety, connecting with other transport modes, supporting social inclusion and reducing congestion on roads, at minimum costs to taxpayers. They also bring **huge economic benefits to communities!** 

But some people still aren't convinced. So we're spreading the word to politicians, mass media and the public that buses and coaches are the best solution for current and future mobility challenges, hoping that appropriate policies and incentives are put in place to support this shift in our mobility behaviours.











