

going far...for much less.



Coach shuttles help keep Conference fees reasonable.

bus and coach: an affordable move for our future!



Buses and coaches are the most cost-effective and economically sound way to travel, whether the economy is good or bad.

They cover more in taxes than their infrastructure costs and receive virtually no subsidies...unlike other transport modes.

Did you know that rail travel is often twice as expensive as travelling by coach, while travelling by car is almost three times as costly? Or that replacing subsidised air travel with inter-city buses would cut costs by 68% and CO₂ emissions by 63,500 tonnes per year?

Imagine all the great things you could buy if you left your car at home for just 1 month. It would also have a snowball effect on the entire community. If not for yourself, do it at least for others that might not be as wealthy as you!



Enjoy the ride? Join the Smart Community and spread the word!



www.busandcoach.travel