

4 April 2016



All India Smart Move High Level Group Workshop
“How technology and new business models redefine
mobility”

UN Conference Hall, 55 Lodhi Estate, 110003, New Delhi, India

4 April 2016

14:00 – 16:30

#smartIndia



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“How technology and new business models redefine mobility”

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Moderator: Michael Nielsen
General Delegate, IRU Permanent Delegation to the EU

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Working language: English

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“How technology and new business models redefine mobility”

Since the launch of smartphones in 2007, and in combination with the use of global positioning systems mobility is facing some profound structural changes. Now technology brings together supply and demand in real time thus providing with a great opportunity for policies that aim to shift mobility patterns to more environmentally friendly modes.

More specifically, the average mobile app usage in India has grown exponentially by around 130 per cent only the last year, while at the same time the number of mobile internet users in India is expected to rise to 314 million by 2017, nearly double the 159 million it had at the end of 2014. This major growth in app usage in combination with the emergence of web-based transport aggregators is changing travel behaviour within the cities thus redefining the mobility landscape in India.

The time is right to unleash the potential that technology brings while at the same time ensuring a level playing field based on the principle “same business, same rules”.

The IRU-initiated All India Smart Move High Level Group is convening this workshop between industry and authorities with the objective to examine the role of technology and new business models in redefining mobility and to find common ground in balancing high level consumer protection and competitiveness of businesses. Building from the results of the workshop, the All India Smart Move High Level Group shall publish a report on “How technology and new business models redefine mobility”, including a set of recommendations to be submitted to the Government of India.

WORKSHOP AGENDA

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14:00	<i>Welcome</i> by Mr Michael Nielsen, General Delegate, IRU Permanent Delegation to the European Union
14:05	<i>Introduction</i> by the Dr Kulwant Singh, Coordinator of All India Smart Move High Level Group (UN-Habitat) and overview of the workshop objectives
14:15	<i>Participant self-introductions</i>
14:35	<i>Keynote speech</i> Mr B.N. Puri, Executive Director, Asian Institute of Transport Development
14:45	<i>The role of technology in sustainable mobility</i> Mr Dario Hidalgo, WRI
15:15	<i>Break</i>
15:30	<i>The Blablacar model</i> Mr Raghav Gupta , India Country Manager, Blablacar
15:50	<i>The private industry disrupting the disruptors</i> Mr Prasanna Patwardhan, Managing Director, Prasanna Mobility Solutions
16:00	<i>Results of WRI study on new mobility players</i> Mr Pawan Mulukutla, Urban Transport Manager, WRI India
16:20	<i>Conclusions by the Dr Kulwant Singh</i> , Coordinator of All India Smart Move High Level Group (UN-Habitat)
