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KNOWLEDGE PLATFORM
FOR THE WORLDWIDE
BUS & COACH SECTOR

Busworld Istanbul

Thursday 14 April





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Welcome

Doug Jack – Moderator

“I have a long and happy experience of the
Turkish commercial vehicle industry”





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**“The market situation in
Turkey, the Middle East
and Eastern Europe”**





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Turkey has built a
world class
automotive industry
in just over 50 years





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The Turkish Government
issued a series of State
Decrees to progressively
develop a Turkish industry





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Several international manufacturers responded and agreed to transfer technology to approved local partners





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The Government demanded that they supply current technology and did not accept obsolete vehicle designs





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All tooling and other
equipment had to be
bought new: this ensured
high quality





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In parallel, the Government ensured that a component supply industry was developed





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Today Turkey has the largest automotive industry in the region and is the largest builder of buses and coaches in Europe





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Last year the value of
bus and coach exports
from Turkey was
USD1,154,329,981





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**Busworld is proud to
support the Turkish bus
and coach industry**

